

Communicate
Phoenix has a complete communication system that keeps you and your employees in the know.

For instance, Manager Alerts warn you of impending overtime and expired driver's licenses or other certifications. You can prevent clock on if they do not have current licenses or registrations.

The "instant messaging" feature lets you instantly communicate important messages to any or all workstations. And a complete internal e-mail system keeps important communications on record. Confirmation required e-mails helps you get your message across to employees.

Be Secure

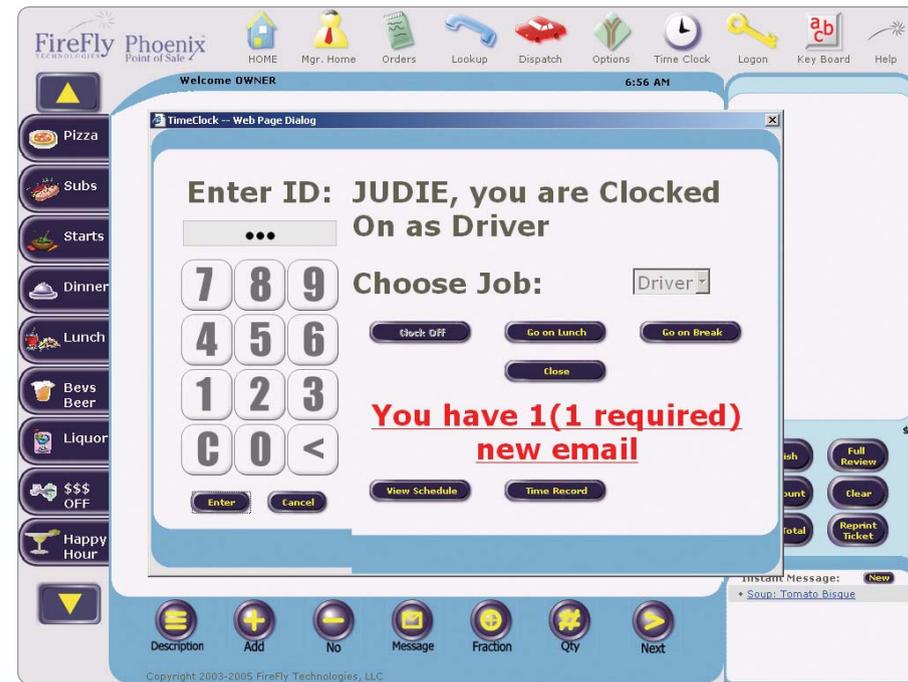
Six layers of security let you protect system information, operational decisions, and configurations from inappropriate access. Simply assign each employee to a security level, which grants them access to certain functions. If an employee forgets a password, you need only change their password instead of reassigning new passwords to everyone that has access to a particular function.

For further peace of mind, Phoenix supports employee swipe cards and biometric fingerprint readers that ensure secure log on into the system.

With complete marketing, inventory, multi-store management, and point-of-sale functionality, Phoenix POS can deliver business success to the single-store entrepreneur and the multi-store enterprise.

"Phoenix has many levels of security that would eliminate 99 percent of theft, something that's very important for multiple-unit owners. The system lets owners control who does what."

— Tom Moloughney, Owner, Nauna's Bella Casa, Montclair, N.J.



Communicate with your employees with Phoenix's complete internal e-mail system. "Required" e-mails ensure your message gets across.

MANAGEMENT AND BACK-OFFICE

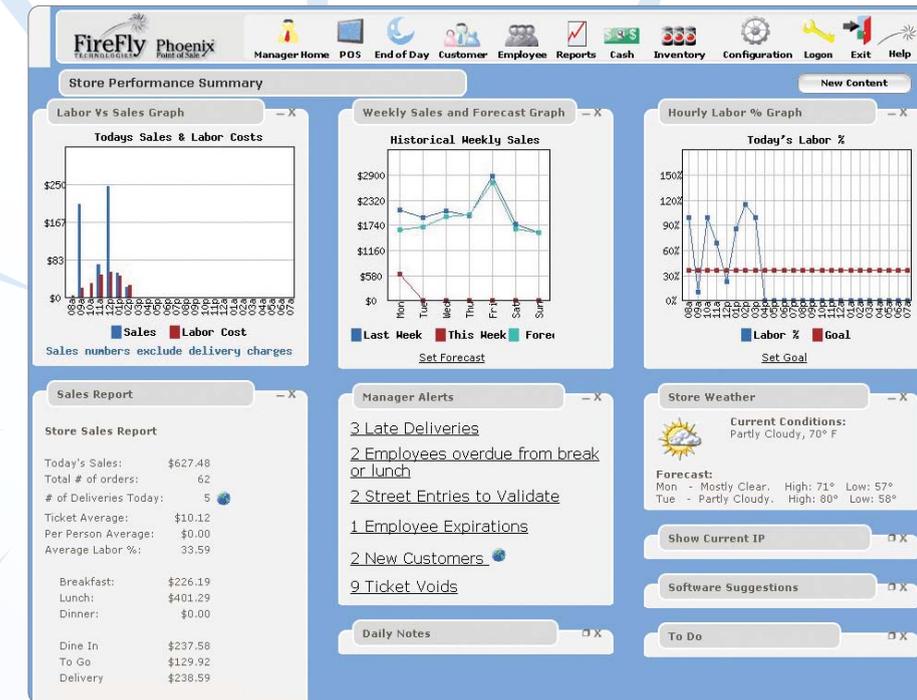
Phoenix™ Point-of-Sale: Easy, Efficient Restaurant Management

Introduction

Managing your restaurant is a full-time job. With in-depth, yet easy-to-use reporting and a full roster of management features, Phoenix™ Point-of-Sale can simplify your life.

Business Information at Your Fingertips

Make better decisions with better information. Phoenix makes it possible. The Manager's Home page gives you key info, such as sales data, at a glance. Easy hyperlinked reports let you dive deep into the data when you notice something that warrants further study. Manager Alerts push critical metrics your way, such as late deliveries, voids, or employees late from break or approaching overtime.



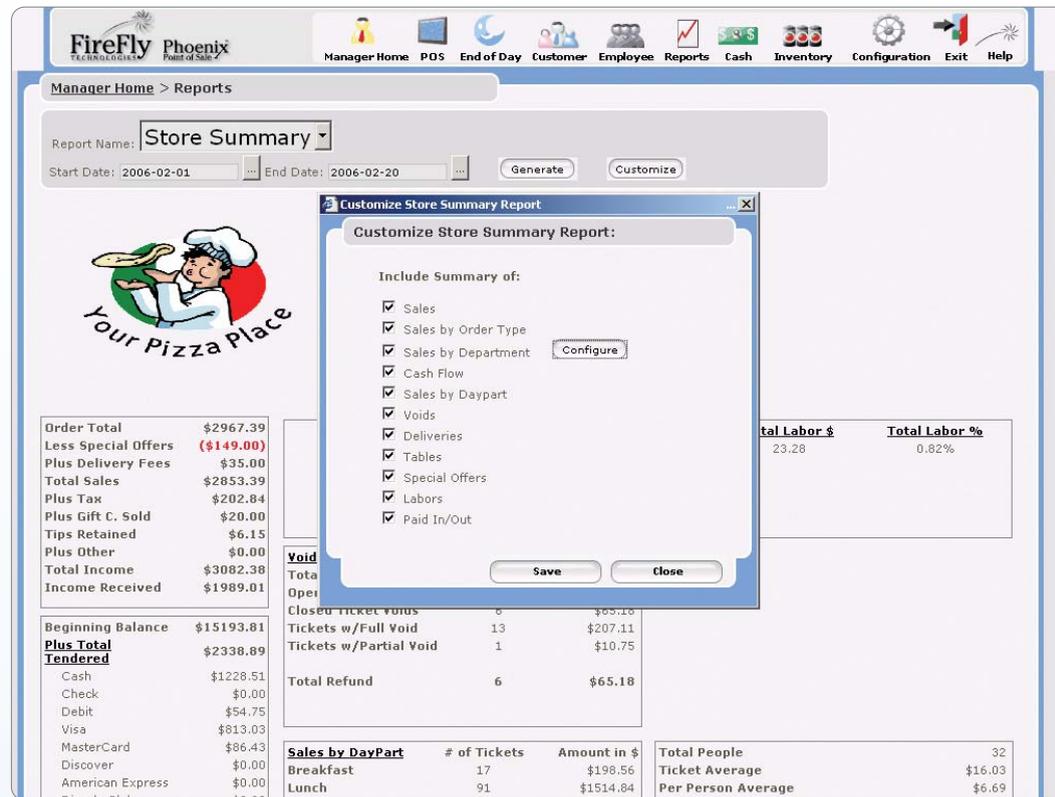
The Manager's Home page provides a "dashboard view" of your business, including key sales and labor data.

Since all data is available all the time with no archiving, you can instantly analyze your restaurant's progress. You can even customize your primary reports to quickly get to the numbers you want to see.

Configure your system the way you want it. You have complete control over Phoenix's hundreds of system options to give you maximum flexibility in running your operation.

"With Phoenix, I can remotely access any store and get data in real time, any time. It's all about speed."

— Todd Parent, President/CEO, Extreme Pizza, San Francisco, Calif.



Customize your Store Summary Report for easy access to key sales numbers, cash flow, voids, and more.

Enjoy Anywhere, Anytime System Access

At work, at home, or far away, stay in touch with your business. Phoenix has a remote access feature that gives you full access to system functionality and reports without tying up a store terminal, without alerting the staff, and without waiting for data to be uploaded to a third-party Web site. All you need is Internet access to place orders, change prices on the fly, do payroll, view reports, manage inventory, create employee schedules, and perform any other task you previously had to be in the restaurant for.

Phoenix extends the convenience of remote access to your handheld devices. You can receive instant alerts on your cell phone or PDA that keep you on top of critical system alerts and daily sales information.

“Phoenix gives me a whole wealth of real-time data.... I can drill down on any data point and get the information I need, instantly. For providing information, Phoenix is as good as any system out there.”

— Deborah McCowan, COO/CFO, Knorr Enterprises (Pizza Hut Group), Andover, Kan.

Control Your Cash Flow

Phoenix POS tracks cash flow from start to finish, including midday and end-of-day bank deposits so you can reconcile all cash locations in your business. Detailed reporting on over/short transactions, each register’s activity, every system deposit, paid ins/outs, and every transaction ensures control and accountability.

Process credit card orders quickly and safely when you integrate credit card processing with Phoenix POS. You’ll never balance a separate credit card machine again, and you’ll enjoy the efficiencies of credit card approval from every terminal!

Simplify Employee Management Tasks

Track and Schedule

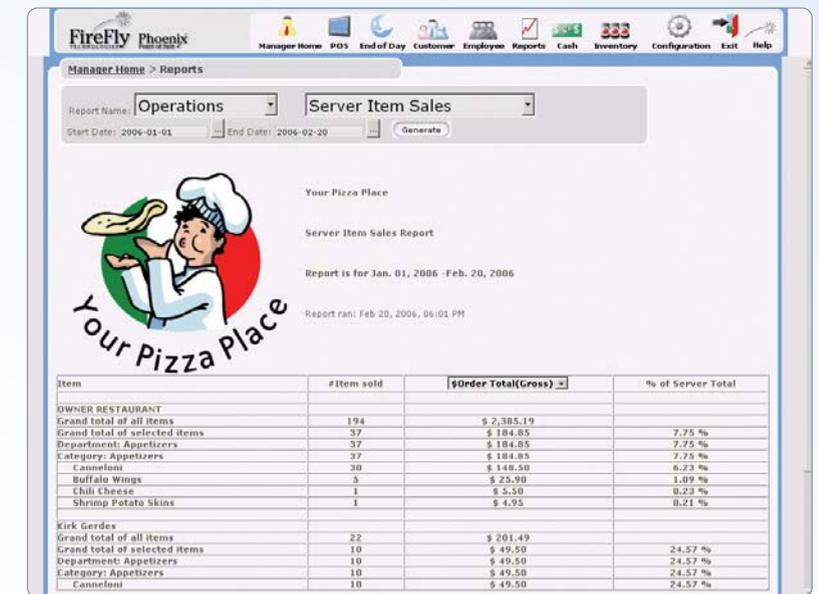
Many restaurants employ hundreds of workers in high-turnover, entry-level positions. Phoenix helps keep track of employee data. Our integrated time clock automates payroll record keeping.

To better manage labor costs, Phoenix POS lets you build a sales forecast based on your choice of historical data. With this forecast, the system generates a labor budget from which you can build your schedule. Employees can then view or print their schedules.

The Labor Sales Report on the Manager’s Home page gives you an up-to-the-minute analysis of your labor cost so you can take action to keep labor spending on track.

Train and Motivate

Training and motivating employees is simple with Phoenix. You can integrate training videos into the system or set it for a special “training mode.”



Motivate your servers to sell more. Track their performance with the Server Item Sales Report.